

B.B.A. Semester - 5 (CBCS) Examination

Oct/Nov. - 2023(Old Course)

PRODUCTION AND OPERATION MANAGEMENT (CORE)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

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|-------|---|------|
| Que.1 | Define the term Production Management? discuss its scope. | (14) |
| | OR | |
| Que.1 | Discuss recent trends in operation management. | |
| Que.2 | Write continuous production process with merits & demerits. | (14) |
| | OR | |
| Que.2 | Differentiate between batch process & job process. | |
| Que.3 | What is aggregate planning? Discuss its importance. | (14) |
| | OR | |
| Que.3 | Define the term plant maintenance. Also discuss preventive maintenance. | |
| Que.4 | Define plant location. Also discuss steps of selecting location. | (14) |
| | OR | |
| Que.4 | Write break even analysis as a method of location layout. | |
| Que.5 | Differentiate between product layout and process layout. | (14) |
| | OR | |
| Que.5 | Write in detail factor affecting to plant layout. | |
